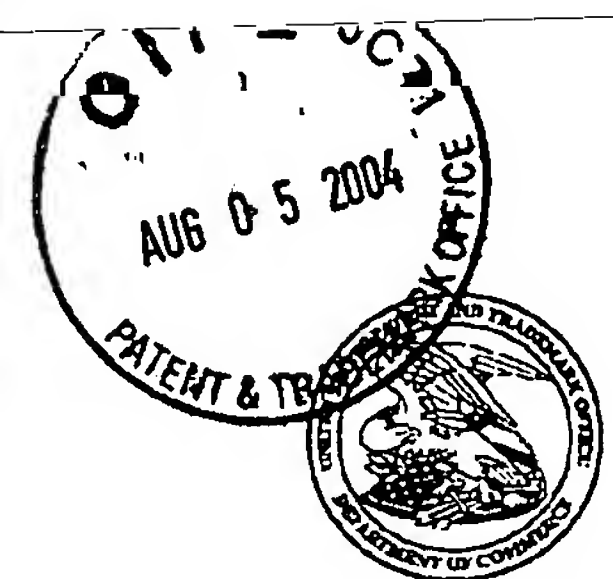


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UNITED STATES PATENT AND TRADEMARK OFFICE

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APPLICATION NUMBER	FILING OR 371 (c) DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
10/708,570	03/11/2004	Perry A. Cohagan	60655.2500

CONFIRMATION NO. 2569

20322
 SNELL & WILMER
 ONE ARIZONA CENTER
 400 EAST VAN BUREN
 PHOENIX, AZ 850040001

FORMALITIES LETTER



OC000000012717361

Date Mailed: 05/20/2004

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

08/05/2004 HLE333 00000058 10708570

FILED UNDER 37 CFR 1.53(b)

01 FC:1051

130.00 OP

*Filing Date Granted*Items Required To Avoid Abandonment:

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The oath or declaration is missing.
A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.

SUMMARY OF FEES DUE:

Total additional fee(s) required for this application is \$130 for a Large Entity

- \$130 Late oath or declaration Surcharge.

Replies should be mailed to: Mail Stop Missing Parts
 Commissioner for Patents
 P.O. Box 1450
 Alexandria VA 22313-1450

*A copy of this notice **MUST** be returned with the reply.*



Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE



CERTIFICATE OF MAILING

I certify that this document and fee is being deposited with the U.S. Postal Service as First Class Mail under 37 C.F.R. 1.8 and is addressed to Mail Stop: Missing Parts, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Date: August 2, 2004

Rebecca A. Miller
Signature of Person Mailing Correspondence

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

Inventor(s):	Perry A. Cohagan, et al.	Docket No.:	60655.2500
Serial No.:	10/708,570	Group Art Unit:	3622
Filing Date:	March 11, 2004	Examiner:	TBA
Title:	GEOGRAPHIC LOYALTY SYSTEM AND METHOD	Confirmation No.:	2569

RESPONSE TO NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

FILING DATE GRANTED

Mail Stop Missing Parts
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Commissioner:

This response to the Notice to File Missing Parts of Nonprovisional Application - Filing Date Granted mailed on May 20, 2004. Also included is a one month Extension of Time.

Enclosed herewith for filing are the following:

A copy of the Notice to File Missing Parts of Nonprovisional Application -

Filing Date Granted. **(REQUIRED);**

Declarations

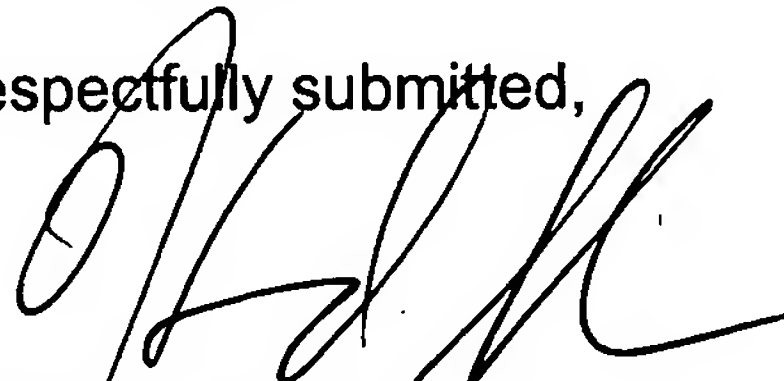
- 1) Signed by inventor Perry A. Cohagan;
- 2) Signed by inventors Birgitta Mayer and Julia Menichilli;
- 3) Signed by inventor Theodore S. Voltmer; and
- 4) Signed by inventor Penelope Wood-Kulko.

Surcharge for late filed Declaration	\$130.00
Total completion of application fees	\$130.00
Extension Fee (1 Month)	\$110.00
Total fees due	\$240.00

The fee of \$240.00 is to be paid as follows:

- X A check in the amount of the fee is enclosed.
- X The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account No. **19-2814**
A duplicate copy of this sheet is enclosed.
- X If an extension of time is required, please consider this a petition therefor and charge any additional fees which may be required to Deposit Account No. **19-2814**.
A duplicate copy of this sheet is enclosed.

Respectfully submitted,



Dated: August 2, 2004

Howard I. Sobelman
Reg. No. 39,038

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